



Advertiser INSERTION ORDER (IO)

Publisher/Media Co. Details

Main Contact

Name: Joyce Xu Email: xujing@zplay.com Phone: +86 186 1829 5520
 Company: ZPLAY (HK) Technology Co., Limited ("ZPLAY")
 Address: Flat/Rm. C8 7/F, Block C, Ka Ming Court, Nos. 688 Castle Peak Rd., KL, Hong Kong

Finance Contact

Name: Ling Xi Email: lingxi@zplay.com

Banking Details

Beneficiary name: ZPLAY (HK) Technology Co., Limited Account: 10832548
 Bank: China Construction Bank (Asia) Corporation Limited Swift/BIC: CCBQHKAX
 Bank Address: 26/F, CCB Centre, 18 Wang Chiu Road, Kowloon Bay, Kowloon, Hong Kong

Advertiser Details

Company Name: _____ Country: _____

Address: _____

City: _____ Postal Code: _____ Fax: _____

Main Contact

Name: _____ Email: _____ Phone: _____

Finance Contact

Name: _____ Email: _____ Phone: _____

Technical Contact

Name: _____ Email: _____ Phone: _____

Commercial Terms **

Payment Term: Prepay / Weekly, Net 7 / Monthly, Net 30
 Billing Schedule: Invoices will be generated monthly

** All other contractual terms governing this IO are established by the standard ZPLAY Ads Terms of Service (ToS), which can be found at <https://www.zplayads.com/en/service.html>.
 YOUR ACCEPTANCE & SIGNATURE ON THIS IO INCLUDES ACCEPTANCE OF THE ZPLAY ToS.



Advertiser INSERTION ORDER (IO)

Mobile Campaign Details

Campaign Description	Target Territories	Pricing Model	Incent or Non-Incent	Sources, Methods, Restrictions	Unit Price \$	Daily Budget \$
Total Overall						

Target Start Date (YYYY-MM-DD): _____

End Date (YYYY-MM-DD): _____

Change Notice Required: **48 hours**

Other Notes or Requirements:

Agreed, per the duly authorized signatures below:

For the Publisher/Media Co., ZPLAY

For the Advertiser

By:

By:

Print Name _____

Print Name _____

Print Title _____

Print Title _____

Date _____

Date _____